

# Pride 2020 Strategic Plan Goals and KPI's

## Goal 1: Intellectual Climate and Culture

*Create an exceptional learning environment that promotes challenging, high-quality curricular and co-curricular programs, engaged student learning, and local and global citizenship*

- **KPI #1→Undergraduate Student Participation Rate in Research, Study Abroad, Service Learning, Experimental Learning and Leadership Programs**

## Goal 2: Student Success

*Recruit, develop, retain, graduate, and place outstanding students*

- **KPI #2→Percent of Students Obtaining Gainful Employment in 12 Months**
- **KPI #3→Four- Year Graduation Rate**
- **KPI #4→First Year Retention Rate**
- **KPI #5→New Freshman Average SAT/GPA**

## Goal 3: Research and Scholarship

*Increase and sustain excellence in scholarly and creative research that addresses significant state, regional, national, and global challenges*

- **KPI #6→Contracts and Grants Awarded**

## Goal 4: Outreach and Engagement (Service Beyond Self)

*Strengthen and expand our outreach, engagement and economic development programs to benefit the people of Delaware, the nation and the world*

- **KPI #7→Number of Students in the “STEM” Early College High School**
- **KPI #8→Number of Online Courses and Programs**
- **KPI #9→Number of Certification Programs**

## Goal 5: Sustainability

*Enhance and extend the university's environmental stewardship through education, research, outreach, conservation and innovation*

- **KPI #10→Undergraduate Student Participation Rate in Sustainability Courses and Activities**
- **KPI #11→Guaranteed Energy Savings**

## Goal 6: Institutional and Operational Effectiveness

*Enhance, leverage and diversify our resources to fulfill the University's mission*

- **KPI #12→ Strategic Enrollment Increase**
  - Graduate Students
  - Online Students
  - International Students
  - STEM Students
  - Undergraduate Students
  - Transfer Students
  - Other
- **KPI #13→ Increasing Overall University Funding**
  - Tuition and Fees
  - Contracts and Grants
  - Auxiliary Revenue
  - Endowment Income
- **KPI #14→ Alumni Giving Rate**
- **KPI #15→ Instruction Expense per FTE Student**